

2020 SCORECARD

THE HIGHLIGHTS

THOUGHT LEADERSHIP

- **7 new blog posts** in Psychology Today (34 to date)
- **21 new talks** (15 invited, 2 keynotes, 8 national/international)
- **Interviewed:** HR.com and MHS's Women of LeadHERship 2020 Report.
- **Awarded:** *2020 Early Career Woman Psychologist in Management*, Society of Psychologists in Management (SPIM).
- **Co-led and published:** *Diversity & Inclusion Special Issue*, Consulting Psychology Journal.



BUSINESS GROWTH

- Expanded to include **speaking engagements**.
- Refined to further address **workplace politics and diversity & inclusion** issues.
- Doubled revenue
- Cut projected marketing expenses by 81%.



COLLABORATIONS

- **Amaryllis Consulting:** Remote Team Management webinar series and Thought Leadership courses.
- **Legacy Consulting & Research Group:** D&I keynotes for an international private equity company.
- **Wisdom Consulting:** co-authoring Workplace Politics book
- **Paradox Consulting:** women's leadership development program



PAYING IT FORWARD

- Donated **150+ hours (2.3x increase from 2019)** to support women along the spectrum of financial stability and career success, from transition out of homelessness and underemployment to reaching their highest career potential:
 - **Mentoring & Coaching** - 17 recipients (25+ hrs)
 - **Speaking** - 100+ hrs for 140+ attendees
 - **Non-profit Advisory Board work** - 25+ hrs
- Doubled planned financial donations from 2.5% to 5%
- Supported and advocated for organizations supporting Black Lives Matter and Black Women-Owned Businesses.

